



Transformational Ethical Story Telling framework

The Good Sams Foundation staff commit to ethical storytelling, and we work to the TEST (Transformational Ethical Story Telling) framework.

That means that we are:

1.

Learning from the past as we flip the power of Story Telling on a collaborative journey to ensure ethical, safe Story Telling now and into the future.

2.

Believing Story Holders must be empowered to create and control their Stories on their own terms.

3.

Recognising that the rights of Story Holders can be threatened by individuals, organisations, institutions and corporations which use their Stories contrary to the wishes and often to the detriment of Story Holders.

4.

Learning about ethical, safe Story Telling practices to better understand and progress our ethical Story Telling journey.

5.

Respecting Story Holders and their Stories and creating and advancing/implementing ethical, safe, Story Telling practices in our organisation.

6.

Sharing our progress on the TEST journey, wherever appropriate.

Acknowledgement: For further information on TEST visit www.ourrace.com.au

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